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# Strings with Maximum Numbers of Distinct Subsequences and Substrings 

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# STRINGS WITH MAXIMUM NUMBERS OF DISTINCT SUBSEQUENCES AND SUBSTRINGS 

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#### Abstract

A natural problem in extremal combinatorics is to maximize the number of distinct subsequences for any length- $n$ string over a finite alphabet $\Sigma$; this value grows exponentially, but slower than $2^{n}$. We use the probabilistic method to determine the maximizing string, which is a cyclically repeating string. The number of distinct subsequences is exactly enumerated by a generating function, from which we also derive asymptotic estimates. For the alphabet $\Sigma=\{1,2\},(1,2,1,2, \ldots)$ has the maximum number of distinct subsequences, namely $\operatorname{Fib}(n+3)-1 \sim((1+\sqrt{5}) / 2)^{n+3} / \sqrt{5}$.

We also consider the same problem with substrings in lieu of subsequences. Here, we show that an appropriately truncated de Bruijn sequence attains the maximum.


## 1. Introduction

In this article we consider a natural problem in the extremal combinatorics of strings, namely to find a string whose number of subsequences is as large as possible, and to determine the number. Strings and texts are themselves one of the basic combinatorial structures, and the sorting, searching, and compression of strings is even more important with strings comprising one of the most important facets of the World-Wide Web (and the only facet currently indexable). We would thus have expected such an elementary question already to have been considered, but we have been unable to find the problem or its solution in print.

While the problem is not especially difficult, its solution is quite pretty. The string maximizing the number of distinct subsequences is utterly regular (and unique, up to the trivial symmetry among the characters of the language), yet the probabilistic method provides an elegant way of establishing this fact, while giving no information about the number itself. Once the maximizing string is known, however, the number of subsequences is described by a simple recursion relation; for binary strings, this is essentially the Fibonacci recursion $\operatorname{Fib}(n)=\operatorname{Fib}(n-1)+\operatorname{Fib}(n-2)$ [FoP02], and the number of distinct subsequences is $\operatorname{Fib}(n+3)-1$, which is asymptotically equal to $\phi^{n+3} / \sqrt{5}$ where $\phi=(1+\sqrt{5}) / 2$ is the so-called golden ratio (attributed by [Hor61] to Daniel Bernoulli, 1732, or by [Mil60], via [Ait27], to Bernoulli, by 1728). For strings over larger alphabets, the recursion is analogous to the tribonacci numbers, tetranacci numbers, and similar generalizations of the Fibonacci numbers; again the growth is asymptotically exponential; and we give tight bounds on the base, which is the largest root of an explicit polynomial.

The probabilistic argument also shows that, for any alphabet size, "everything can be maximized at once": there is a single (and essentially unique) infinite string whose $n$-long prefixes are the maximizing strings, and each $n$-prefix not only maximizes the number of subsequence, but simultaneously maximizes the number of $m$-long subsequences for every $m \leq n$.

We also consider producing a string maximizing the number of distinct substrings, or the number of distinct $m$-long substrings. Here we exhibit such a string for each $n$ using a modified de Bruijn sequence. We also find that for $d \geq 3$ there is an infinite string where each $n$-long prefix is a substring-maximizing string, but for $d=2$ no such infinite string exists.

## 2. A string maximizing the number of distinct subsequences

Let $\Sigma$ be a finite alphabet of size $d$; without loss of generality we take $\Sigma=[d]$. Let $A=$ $\left(a_{1}, a_{2}, \ldots, a_{n}\right) \in \Sigma^{n}$ be an $n$-long string over $\Sigma$. A string $B$ is a subsequence of $A, B \preccurlyeq A$, if there is a set of indices $i_{1}<i_{2}<\cdots<i_{m}$ such that

$$
B=\left(a_{i_{1}}, a_{i_{2}}, \ldots, a_{i_{m}}\right)
$$

The empty string $B$, with $|B|=0$, is a subsequence of any string. We define the set of all subsequences of $A$ as subseq $(A)=\{B: B \preccurlyeq A\}$.

Aho [Aho] poses the natural question, "What string $A$ of length $n$ has a largest set of distinct subsequences?" We will generalize this slightly and also ask for an $n$-long string having the maximum number of $m$-long subsequences, for any $m \leq n$. Accordingly, with $\Sigma=[d]$, we define the maximum number of distinct subsequences any length- $n$ string may have by

$$
f_{d}(n):=\max _{A \in \Sigma^{n}}|\operatorname{subseq}(A)|,
$$

and the maximum number of distinct $m$-long subsequences any length- $n$ string may have by

$$
f_{d}(m, n):=\max _{A \in \Sigma^{n}}\left|\operatorname{subseq}(A) \cap \Sigma^{m}\right| .
$$

Note that $f_{d}(m, n) \leq f_{d}(n) \leq 2^{n}$, since the multiset of all subsequences (not necessarily distinct) is of size $2^{n}$.

We first dispense with a triviality: the minimization rather than maximization of the number of distinct subsequences of fixed or arbitrary length.
Remark 1. Let $\Sigma=[d]$, and let $A \in \Sigma^{n}$. Then for any $0 \leq m \leq n$,

- the number of distinct m-long subsequences of $A$ satisfies $\left|\operatorname{subseq}(A) \cap \Sigma^{m}\right| \geq 1$;
- for any $m$ with $0<m<n$, the lower bound is achieved uniquely (up to symmetry over the alphabet) by the string $A=(1,1, \ldots, 1)$;
- this string (uniquely) minimizes the number of distinct subsequences, giving $|\operatorname{subseq}(A)|=$ $n+1$;
- and thus (uniquely up to symmetry) the single infinite string $(1,1, \ldots)$, truncated to length $n$, simultaneously minimizes all the quantities considered.

All the statements in the above Remark are self-evident; what is surprising is that they are largely paralleled for maximization, as per the following theorem.
Theorem 2. Let $\Sigma=[d]$, and let $A \in \Sigma^{n}$. Then for any $0 \leq m \leq n$,

- the maximum number of distinct m-long subsequences $\left|\operatorname{subseq}(A) \cap \Sigma^{m}\right|$ is achieved (and for $m \geq 2$ achieved uniquely, up to symmetry over the alphabet) by the string $A_{n}^{\star}=$ $\left(1,2, \ldots, d, 1,2, \ldots, d, \ldots, a_{n}\right)$, where $a_{n}=n \bmod d ;$
- this string (uniquely) maximizes the number of distinct subsequences $|\operatorname{subseq}(A)|$;
- and thus (uniquely up to symmetry) the single infinite string $(1,2, \ldots, d, 1,2, \ldots, d, \ldots)$, truncated to length n, simultaneously maximizes all the quantities considered.

Before commencing the proof, we recall that the obvious "greedy alignment" algorithm suffices to determine if $B=\left(b_{1}, \ldots, b_{m}\right)$ is a subsequence of $A=\left(a_{1}, \ldots, a_{n}\right)$; see for example [CR94]. That is, we find the first appearance of character $b_{1}$ in $A$, then find the first appearance after that of the second character $b_{2}$ in $A$, and so forth; $B \preccurlyeq A$ if and only if we can match all the characters of $B$ before "running off the end" of $A$. Formally, for $0 \leq j \leq m$, define $I_{j}(A, B)$ by $I_{0}(A, B)=0$ and

$$
\begin{equation*}
I_{j}(A, B)=\min \left\{i: I_{j-1}+1 \leq i \leq n, a_{i}=b_{j}\right\} \tag{1}
\end{equation*}
$$

with the min defined to be $n+1$ if no such value $j$ exists. Then $B \preccurlyeq A$ if and only if $I_{m}(A, B) \leq n$. When the arguments are clear, we will write $I_{j}$ in lieu of $I_{j}(A, B)$.

Proof of Theorem 2. We will use a probabilistic argument to show that, for any $m$,

$$
A_{n}^{\star}=\left(1,2, \ldots, d, 1,2, \ldots, d, \ldots, a_{n}\right),
$$

with $a_{n}=n \bmod d$, maximizes $\left|\operatorname{subseq}(A) \cap \Sigma^{m}\right|$.
Fix any string $A=\left(a_{1}, a_{2}, \ldots, a_{n}\right) \in \Sigma^{n}$, and let $B=\left(b_{1}, b_{2}, \ldots, b_{m}\right) \in \Sigma^{m}, B$ be a random string, where the $b_{j}$ are chosen independently, uniformly at random. Note that the probability $B$ is a subsequence of $A$ is given by

$$
\begin{equation*}
\mathbb{P}[B \in \operatorname{subseq}(A)]=\frac{\left|\operatorname{subseq}(A) \cap \Sigma^{m}\right|}{d^{m}} \tag{2}
\end{equation*}
$$

For convenience, extend $A$ to any infinite sequence $\bar{A}$ in which every character appears infinitely often. Through Eq. (1), each (random) $B$ defines a corresponding random sequence $I_{0}, I_{1}, \ldots, I_{m}$, where $I_{j}=I_{j}(\bar{A}, B)$, and $B \preccurlyeq A$ if and only if $I_{m} \leq n$.
Define the "waiting time" to see $b_{j}$ by

$$
W_{j}=I_{j}-I_{j-1},
$$

so $B \preccurlyeq A$ if and only if $\sum_{j=1}^{m} W_{j} \leq n$. That is, Eq. (2) is equivalent to

$$
\begin{equation*}
\left|\operatorname{subseq}(A) \cap \Sigma^{m}\right|=d^{m} \mathbb{P}\left[\sum_{j=1}^{m} W_{j} \leq n\right] . \tag{3}
\end{equation*}
$$

The key to our result is showing that the waiting times $W_{j}$ are dominated by i.i.d. random variables which are uniformly distributed on $[d]$, and have exactly this distribution when $A=A_{n}^{\star}$. To this end, let $Y_{j}$ denote the number of distinct values of $a_{i}, I_{j-1}+1 \leq i \leq I_{j}$, observed during the $j$ th waiting period:

$$
Y_{j}=\left|\left\{\bar{a}_{i}: I_{j-1}+1 \leq i \leq I_{j}\right\}\right| .
$$

Necessarily, $Y_{j} \leq I_{j}-I_{j-1}=W_{j}$, and thus the right-hand side of Eq. (3) is

$$
\begin{equation*}
\leq d^{m} \mathbb{P}\left[\sum_{j=1}^{m} Y_{j} \leq n\right] \tag{4}
\end{equation*}
$$

For a random string $B$, the sequence $Y_{1}, \ldots, Y_{m}$ has the same distribution as a sequence $Z_{1}, \ldots, Z_{m}$ of i.i.d. unif $[d]$ random variables. To see this, observe that once character $b_{j-1}$ has been matched, the number of distinct characters seen until $b_{j}$ is matched is 1 if $b_{j}$ matches $\bar{a}_{I_{j-1}+1}, 2$ if $b_{j}$ matches the first distinct character after that, 3 if it is the second such distinct character, etc. Each of these "next distinct characters" is equally likely to be $b_{j}$, and every character is guaranteed to come up eventually in $\bar{A}$. Thus, expression (4) is

$$
\begin{equation*}
=d^{m} \mathbb{P}\left[\sum_{j=1}^{m} Z_{j} \leq n\right], \tag{5}
\end{equation*}
$$

where

$$
Z_{j} \sim \operatorname{unif}[d]
$$

are a set of i.i.d. random variables. Thus Eq. (5), which is independent of $A$ or $\bar{A}$, provides an upper bound on (3).
For the sequence $A=A_{n}^{\star}, Y_{j} \equiv W_{j}$ : no character is seen twice during any waiting period. Thus $A=A_{n}^{\star}$ gives equality in inequality (4); and expression (3) achieves the upper bound given by (5), proving a main part of the theorem. That is, for any $m, A_{n}^{\star}$ maximizes $\left|\operatorname{subseq}(A) \cap \Sigma^{m}\right|$, and it immediately follows that $A_{n}^{\star}$ also maximizes the number of distinct subsequences of every length.
We wish also to show that, up to symmetry between the characters of $\Sigma, A_{n}^{\star}$ is the unique string maximizing the number of subsequences. We will do so by assuming that the string $A$ is not cyclic, and proving that inequality (4) is strict. Since over the set of strings $B$ the event that $\sum_{j=1}^{m} W_{j} \leq n$ is a subset of the event that $\sum_{j=1}^{m} Y_{j} \leq n$, it suffices to demonstrate any string $B$ for which the second event holds but the first does not. Since $A$ is not cyclic, it has some $d$-long substring $S_{2}$ in which some character $\sigma_{2}$ fails to appear; working now in the extension $\bar{A}$, extend $S_{2}$ to $S_{2}^{\prime}$ which includes the first appearance of $\sigma_{2}$, and write $\bar{A}$ as the concatenation $S_{1}, S_{2}^{\prime}, S_{3}$ where of course $S_{3}$ is an infinite string.
Let $\bar{B}=S_{1}, \sigma_{2}, S_{3}$. By construction, all the values of $Y_{i}$ are 1 except the $S_{1}+1$ st, which by definition of $Y$ can be at most $d$, so

$$
\sum_{i=1}^{\left|S_{1}\right|+1} Y_{i} \leq\left|S_{1}\right|+d \leq(n-d)+d=n
$$

and thus there exists some value $m \geq\left|S_{1}\right|+1$ for which $\sum_{i=1}^{m} Y_{i}=n$. For this value of $m$, let $B$ be the $m$-long prefix of $\bar{B}$. Then $W_{\left|S_{1}\right|+1}>Y_{\left|S_{1}\right|+1}$, and for every $i, W_{i} \geq Y_{i}$, so $\sum_{i=1}^{m} W_{i}>\sum_{i=1}^{m} Y_{i}=n$. This $B$ demonstrates that inequality (4) is strict for the non-cyclic string $A$, so expression (3) cannot achieve the bound given by expression (5).

A simple corollary holds for maximizing over a pair of strings.
Corollary 3. Let $\Sigma=[d]$. For any $m \leq n$, $\max _{A \in \Sigma^{n}, B \in \Sigma^{m}}|\operatorname{subseq}(A) \cap \operatorname{subseq}(B)|=f_{d}(m)$.
Proof. Trivially, $|\operatorname{subseq}(A) \cap \operatorname{subseq}(B)| \leq|\operatorname{subseq}(B)| \leq f_{d}(m)$. If $B$ is the cyclic sequence $A_{m}^{\star}$ then the second inequality is tight; and if $A$ is any extension of $B$ (for example if $A=A_{n}^{\star}$ ) then $\operatorname{subseq}(A) \supseteq \operatorname{subseq}(B)$, the first inequality is also tight, and the bound is attained.

It remains to compute the value of $f_{d}(n)$, which we now know to be given by the string $A_{n}^{\star}$.
Remark 4. The maximum number of distinct subsequences $f_{d}(n)$ of any $n$-long string satisfies the recurrence

$$
\begin{equation*}
f_{d}(n)=1+f_{d}(n-1)+f_{d}(n-2)+\cdots+f_{d}(n-d), \tag{6}
\end{equation*}
$$

with initial conditions $f_{d}(n)=2^{n}$ for $n=0, \ldots, d-1$.

Proof. We exploit the regular structure of $A_{n}^{\star}$. For any first character $b_{1}$ of $B$, and corresponding value of $W_{1}$, there are exactly $f_{d}\left(n-W_{1}\right)$ ways to choose the remainder of $B$ so that $B \preccurlyeq A_{n}^{\star}$. (If $n<0$, we define $f_{d}(n)=0$.) Allowing also the case that $B$ is the empty string, $|B|=0$, which has no first character, Eq. (6) follows.
The initial conditions follow from observing that if $n \leq d-1$ (in fact, if $n \leq d$ ), then all $2^{n}$ subsequences, given by independently accepting or rejecting each character, are distinct.

Remark 5. Letting $f_{d}(n)=g_{d}(n)-1 /(d-1)$,

$$
\begin{equation*}
g_{d}(n)=g_{d}(n-1)+g_{d}(n-2)+\cdots+g_{d}(n-d) . \tag{7}
\end{equation*}
$$

For $d=2,3,4, \ldots$ these are precisely the recurrence relations for the Fibonacci numbers, tribonacci numbers, tetranacci numbers, etc. (For more on these Fibonacci d-step numbers see [Mil60, Mil71, Wol98] or the citations in [SP95].) For $d=2$,

$$
f_{d}(n)=g_{d}(n)-1=\operatorname{Fib}(n+3)-1 \sim \phi^{n+3} / \sqrt{5}
$$

where by definition $\phi=(1+\sqrt{5}) / 2$.
The remark is self-explanatory except for the $d=2$ boundary conditions, where $g_{2}(0)=1+1=$ $\operatorname{Fib}(3)$ and $g_{2}(1)=2+1=\operatorname{Fib}(4)$, giving $f_{2}(n)=g_{2}(n)-1=\operatorname{Fib}(n+3)-1$.

For any $d>2$, we note that although our recurrence relation is that of the Fibonacci $d$-step numbers, the initial conditions are different. The standard initial conditions for the Fibonacci $d$-step numbers, which we will write $\operatorname{Fib}_{d}$, are that $\operatorname{Fib}_{d}(0)=\cdots=\operatorname{Fib}_{d}(d-2)=0$ and $\operatorname{Fib}_{d}(d-1)=1$. This gives $\operatorname{Fib}_{d}(d)=1=f_{d}(0), \operatorname{Fib}_{d}(d+1)=2=f_{d}(1), \ldots, \operatorname{Fib}_{d}(2 d-1)=2^{d-1}=f_{d}(d-1)$, so that for $n=0, \ldots, d-1$,

$$
\begin{equation*}
g_{d}(n)=f_{d}(n)+1 /(d-1)=\operatorname{Fib}_{d}(n+d)+1 /(d-1) . \tag{8}
\end{equation*}
$$

We now proceed with a generating-function characterization of the numbers $f_{d}(n)$ and $f_{d}(m, n)$.
Theorem 6. Generating functions for $f_{d}(m, n)$ and $f_{d}(n)$ are given by

$$
\begin{align*}
F_{d}(x, y) & :=\sum_{m=0}^{\infty} \sum_{n=0}^{\infty} f_{d}(m, n) x^{n} y^{m}=\frac{1}{1-x-y-y x\left(1-x^{d}\right)}, \text { and }  \tag{9}\\
F_{d}(x) & :=\sum_{n=0}^{\infty} f_{d}(n) x^{n}=\frac{1}{1-2 x+x^{d+1}} . \tag{10}
\end{align*}
$$

Proof. Rather than working through the recurrence relation Eq. (6), we calculate the generating functions directly. We begin by deriving a generating function for $f_{d}(m, n)$ with $m$ fixed, by summing over all $W_{1}, \ldots, W_{m}$ and all $n$ such that $1 \leq W_{j} \leq d$ and $n \geq \sum_{j} W_{j}$ :

$$
\begin{aligned}
F_{d}^{m}(x):=\sum_{n=0}^{\infty} f_{d}(m, n) x^{n} & =\sum_{W_{1}=1}^{d} \cdots \sum_{W_{m}=1}^{d} \sum_{n=\sum_{j=1}^{d} W_{j}}^{\infty} x^{n} \\
& =\left(\prod_{j=1}^{m} \sum_{W_{j}=1}^{d} x^{W_{j}}\right) \sum_{n-\sum_{j=1}^{d} W_{j}=0}^{\infty} x^{n-\sum_{j=1}^{d} W_{j}} \\
& =\left(\prod_{j=1}^{m} \sum_{W_{j}=1}^{d} x^{W_{j}}\right) \sum_{n^{\prime}=0}^{\infty} x^{n^{\prime}} \\
& =\left(\sum_{j=1}^{d} x^{j}\right)^{m} \frac{1}{1-x} \\
& =\left(\frac{x\left(1-x^{d}\right)}{1-x}\right)^{m} \frac{1}{1-x} .
\end{aligned}
$$

Taking this result for $F_{d}^{m}(x)$ and summing $F_{d}^{m}(x) y^{m}$ over $m$ gives the two-variable generating function for $f_{d}(m, n)$ :

$$
F_{d}(x, y):=\sum_{m=0}^{\infty} \sum_{n=0}^{\infty} f_{d}(m, n) x^{n} y^{m}=\sum_{m=0}^{\infty}\left(y^{m} F_{d}^{m}(x)\right)=\frac{1}{1-x-y x\left(1-x^{d}\right)} .
$$

Setting $y=1$ yields the generating function for $f_{d}(n)$,

$$
\begin{equation*}
F_{d}(x):=\sum_{n=0}^{\infty} f_{d}(n) x^{n}=F_{d}(x, 1)=\frac{1}{1-2 x+x^{d+1}} \tag{11}
\end{equation*}
$$

Having enumerated the number of subsequences exactly through generating functions, it remains of interest to find asymptotic estimates. Generalizing work of Miles [Mil60] and Miller [Mil71], Wolfram [Wol98, Corollary 3.5] shows that the general solution to the recurrence relation (7) is $g(n)=\sum_{i=1}^{d} C_{i} r_{i}^{n}$ : here we have removed the $d$-dependence from the notation, the $C_{i}$ are constants depending on the initial conditions, and the result depends on the fact that the roots $r_{i}$ of the characteristic equation $x^{d}-\sum_{i=0}^{d-1} x^{i}=0$ are all distinct [Wol98, Corollary 3.4]. Moreover, with $\left|r_{1}\right| \geq\left|r_{2}\right| \geq \ldots \geq\left|r_{d+1}\right|$, Wolfram [Wol98, Lemma 3.6] (again following [Mil60, Mil71]) shows that $r_{1}$ is real and greater than 1 , while all the roots but $r_{1}$ have $\left|r_{i}\right|<1$. Since in our context it is clear that $g_{d}(n) \rightarrow \infty$, it must be that $C_{1}>0$ (for our initial conditions, per (8)). Additionally, it is a simple fact that the generalized golden ratio, defined by $\phi_{d}=r_{1}$, satisfies $2-2^{-d+1}<\phi_{d}<2$ [Wol98, Lemma 3.6]. Consequently, we have $f_{d}(n) \sim g_{d}(n) \sim C_{1} \phi_{d}^{n}$, thus determining the growth rate of $f_{d}(n)$ (for any given $d$ the value of $\phi_{d}$ can of course be computed arbitrarily precisely), and where $C_{1}$ is determined by the initial conditions (8) but we do not know anything about this constant to determine the asymptotic size itself. We summarize these results in the following theorem:

Theorem 7. For any d, there exists a constant $C_{1}^{(d)}$ such that

$$
\lim _{n \rightarrow \infty}\left(f_{d}(n)+1 /(d-1)-C_{1}^{(d)} \phi_{d}^{n}\right)=0
$$

and $2-2^{-d+1}<\phi_{d}<2$.
For example, for $d=2, \phi_{2}=(1+\sqrt{5}) / 2$, the golden ratio. At the other extreme, as $d \rightarrow \infty, \phi_{d}$ approaches 2 exponentially quickly, since $2-2^{-d+1}<\phi_{d}<2$. This corresponds to the case in which almost any subsequence, indicated by the presence or absence of each character, is distinct.

## 3. A STRING MAXIMIZING THE NUMBER OF DISTINCT SUBSTRINGS

We close with a solution to a simpler problem, choosing an $n$-long string $A$ with a maximum number of substrings rather than subsequences.

To avoid introducing further notation, within this section we will redefine the same notation we used before. A string $B$ is a substring of $A, B \preccurlyeq A$, if there is an offset $i$ such that

$$
B=\left(a_{i+1}, a_{i+2}, \ldots, a_{i+m}\right)
$$

The empty string $B$, with $|B|=0$, is a substring of any string. We define the set of all substrings of $A$ as $\operatorname{substr}(A)=\{B: B \preccurlyeq A\}$, and we redefine $f_{d}(n)$ and $f_{d}(m, n)$ to be the maximum number of substrings (respectively $m$-long substrings) an $n$-long string over $\Sigma=[d]$ may have:

$$
\begin{aligned}
f_{d}(n) & :=\max _{A \in \Sigma^{n}}|\operatorname{substr}(A)|, \\
f_{d}(m, n) & :=\max _{A \in \Sigma^{n}}\left|\operatorname{substr}(A) \cap \Sigma^{m}\right|
\end{aligned}
$$

Note that $f_{d}(m, n) \leq \min \left\{d^{m}, n-m+1\right\}$, since there are $d^{m}$ possible $m$-long strings and $n-m+1$ starting positions for an $m$-long substring in an $n$-long string. Thus for any $k$ we have $f_{d}(n)=$ $\sum_{m=0}^{n} f_{d}(m, n) \leq \sum_{m=0}^{k} d^{k}+\sum_{m=k+1}^{n}(n-m+1)=\frac{d^{k+1}-1}{d-1}+\binom{n-k+1}{2}$. The upper bound on $f_{d}(n)$ given by setting $k=\left\lfloor\log _{d} n\right\rfloor$ is achieved in Theorem 9 , and is therefore the true value of $f_{d}(n)$.
Once again, the problem of minimization rather than maximization is trivial.
Remark 8. Let $\Sigma=[d]$, and let $A \in \Sigma^{n}$. Then for any $0 \leq m \leq n$,

- the number of distinct m-long substrings of $A$ satisfies $\left|\operatorname{substr}(A) \cap \Sigma^{m}\right| \geq 1$;
- for any $m$ with $0 \leq m \leq n$, the lower bound is achieved uniquely (up to symmetry over the alphabet) by the string $A=(1,1, \ldots, 1)$;
- this string (uniquely) minimizes the number of distinct substrings, giving $|\operatorname{substr}(A)|=n+1$;
- and thus (uniquely up to symmetry) the single infinite string ( $1,1, \ldots$ ), truncated to length n, simultaneously minimizes all the quantities considered.

Again none of the statements requires proof, and we turn our attention back to the maximization problem.
Theorem 9. Let $\Sigma=[d]$, and let $A \in \Sigma^{n}$. Then for any $0 \leq m \leq n$,

- the number of distinct m-long substrings of $A$ satisfies $\left|\operatorname{substr}(A) \cap \Sigma^{m}\right| \leq \min \left\{d^{m}, n-m+1\right\}$;
- for all $m$ with $0 \leq m \leq n$, these upper bounds are simultaneously achieved by a modified de Bruijn sequence;
- thus this string maximizes the number of distinct substrings, giving $|\operatorname{substr}(A)|=\frac{d^{k+1}-1}{d-1}+$ $\binom{n-k+1}{2}$ where $k=\left\lfloor\log _{d} n\right\rfloor$.
- for $d \geq 3$ there is an infinite string which when truncated to length $n$ simultaneously maximizes all the quantities considered. However, for $d=2$ no such infinite string exists.

There are two contrasts with the previous cases. First, our modified de Bruijn sequence is not unique; de Bruijn sequences correspond to Eulerian tours of a certain graph and many different tours will work in our construction. Second, when $d=2$ there is not a single infinite string whose $n$-long prefixes are the maximizing solutions; different values of $n$ require modifying different de Bruijn sequences. But when $d \geq 3$ there is such a infinite string.

Proof. Recall that a de Bruijn sequence is a string of length $d^{k}+k-1$ which contains all $d^{k}$ strings of length $k$. De Bruijn sequences, with $n=d^{k}+k-1$, exist for all $d$ and $k$.

Since all $k$-long substrings in such a sequence are distinct, it follows that all the longer substrings are also distinct (since even their $k$-long prefixes are), while it also follows that every shorter substring is present (they are included in the prefixes of the $k$-long substrings).
When $n$ cannot be expressed in the form $d^{k}+k-1$, it is tempting to take the first $n$ characters of a longer de Bruijn sequence. However this will not work for just any de Bruijn sequence. We will show that it works for some by examining a method of de Bruijn sequence construction.
Let $k$ be the integer such that $n$ is in the range $d^{k}+k-1<n<d^{k+1}+(k+1)-1$. The de Bruijn graph $G_{k}$ is the graph in which vertices are defined to be strings of length $k-1$ and there is a directed edge from $\left(a_{1}, \ldots, a_{k-1}\right)$ to $\left(b_{1}, \ldots, b_{k-1}\right)$ whenever $b_{1}=a_{2}, \ldots, b_{k-2}=a_{k-1}$. Label such an edge by $b_{k-1}$. Let $A$ be the list of edge labels in an Eulerian circuit on $G_{k}$ (i.e., a circuit which uses each edge exactly once). Then $A$ is a $d^{k}$-long string in which every $k$-long string appears as a substring, although some "wrap around", taking the form $\left(\ldots, a_{d^{k}}, a_{1}, \ldots\right)$. We prepend the final $k-1$ letters of $A$ to itself to yield a ( $d^{k}+k-1$ )-long string $A^{\prime}$ where every $k$-long string appears as an honest substring. This is a de Bruijn sequence, as defined above.
Now consider the trail $P$ in $G_{k+1}$ given by successive $k$-tuples of $A^{\prime} . P$ begins at node ( $a_{1}, \ldots, a_{k}$ ) and then goes to $\left(a_{2}, \ldots, a_{k+1}\right)$ and so on. Because $A$ is a de Bruijn squence of length $d^{k}+k-1$, each $k$-length substring is distinct and $P$ visits every vertex of $G_{k+1}$ exactly once.

Now we can see why the case where $d=2$ is special. The graph $G_{k+1}$ has self-loops at each node of the form $(i, \ldots, i)$ for $i=1, \ldots, d$. It is easy to show that the graph is $(d-1)$-connected. So for $d \geq 3$, deleting a path leaves a connected graph where in-degree equals out-degree at all but 2 vertices. Thus the path $P$ can be extended to an Euler tour of $G_{k+1}$, and the associated de Bruijn sequence, when truncated to length $n$ contains $A^{\prime}$ as the first $d^{k}+k-1$ characters.
On the other hand, when $d=2$, deleting a path can isolate vertices $(1, \ldots, 1)$ and $(2, \ldots, 2)$; indeed it is shown in [O'B01] that (for $k>1) A^{\prime}$ cannot be extended to to length $2^{k+1}+(k+1)-1$. All is not lost, however. We simply choose $A$ so that $(1, \ldots, 1)$ is the last node visited by $P$. Then $P$ can be extended to a circuit which traverses every arc except the self-loop at $(2, \ldots, 2)$. The string
associated with this circuit will extend $A^{\prime}$ to any length $n \leq 2^{k+1}+(k+1)-2$ and maintain the property that the $(k+1)$-long substrings are distinct.

## 4. Concluding remarks

In extremal problems of any sort, an appropriate random structure is always a good candidate for consideration. For both problems considered here, random strings are not extremal, but it is interesting to see how close they come.
For the subsequence problem, reasoning as in the proof of Theorem 2, where the "waiting times" in a cyclic string $A$ are uniformly distributed in $[d]$ and have mean $(d+1) / 2$, the waiting times in a random string $A$ have geometric distribution with parameter $d$ and thus mean $d$. Perhaps surprisingly, this does not mean that a random string must be twice as long as a cyclic one to have the same number of substrings. For a random string $A$ of length $n$, the probability that a random string $B$ of length $m$ is a subsequence is precisely $\sum_{n^{\prime} \leq n}\binom{n^{\prime}-1}{m-1}(1 / d)^{m}(1-1 / d)^{n^{\prime}-m}$, as may be seen either from first principles or by noting that the sum of geometrically-distributed random variables is beta-distributed. The number of $m$-long strings $B$ is $d^{m}$, so the expected number of $m$-long subsequences is $\sum_{n^{\prime} \leq n}\binom{n^{\prime}-1}{m-1}(1-1 / d)^{n^{\prime}-m}$. Summing over all $m$, this is dominated by $n^{\prime}=n$ and by $m=c n$ for some fixed $c$. Substituting $c n$ for $m$, taking logarithms, dividing by $n$, and differentiating with respect to $c$ yields $c=d /(2 d-1)$, and that the logarithm of the total number of subsequences is about $n \ln (2-1 / d)$. For $d=2$ this is $n \ln (3 / 2)$ as opposed to $n \ln (\phi)$ for a cyclic string $A$, a significant difference. For large $d$, though, $n \ln (2-1 / d)$ versus a cyclic string's value of between $n \ln \left(2-2^{-d+1}\right)$ and $n \ln (2)$ is not so dramatic. To summarize: both a cyclic string and a random one have exponentially many subsequences; the base of the exponent is larger for the cyclic string than for the random one, but for large $d$ both bases tend towards 2 ; and the factor by which a random string needs to be longer than a cyclic one to have the same number of subsequences is more than 1 but asymptotically at most $\ln \left(2-2^{-d+1}\right) / \ln (2-1 / d)$, which tends to 1 as $d \rightarrow \infty$.
For the subsequence problem, a random string's performance is even better: the expected number of distinct substrings of an $n$-long string is asymptotically maximal. In fact, for each $m \geq 2 \log _{d} n$, the probability that two $m$-long substrings (defined by starting and ending indices in $A$ ) are equal is exponentially small in their length, and so the expected number of $m$-long substrings is asymptotically maximal. Also, for any $c<1$, a simple calculation shows that each string of length $m \leq c \log _{d} n$ will occur as a substring of $n$ with high probability (probability $\exp \left(-n^{1-c}\right)$ ). In summary, an $n$-long random string $A$ gives an expected number of $m$-long substrings that is asymptotically optimal except for $m$ between about $\log _{d} n$ and $2 \log _{d} n$, thus giving asymptotically the right number of substrings in all (summed over $m=0, \ldots, n$ ).
Finally, since the maximal number of subsequences is given by Fibonacci numbers and related series, we remark that there is a notion of a Fibonacci string. These strings, with $A_{0}=(2), A_{1}=(1)$, and $A_{i}=\left(A_{i-1}, A_{i-2}\right)$ (so $A_{2}=(12), A_{3}=(121), A_{4}=(12112)$, etc.) are the extremal examples for the Periodicity Lemma on strings (see [FW65] and for example [CR94]), and are natural candidates for other extremal properties. However, they are not extremal for the number of distinct subsequences, nor for the number of distinct substrings.

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